

To: Leasing Marketing & Promotions Dept

Date: _____

Email: gcpromo@sino-estates.com

Tel: 2526 0822

From: _____ (*Mr. / Ms. / Mrs.) **Fax:** 2618 7142

Application Form for Rental of Exhibition / Promotion Venue

Particulars of Exhibitor

Name of Organization / Company (in English): _____
(in Chinese): _____

Nature of Exhibitor

- ☐ Commercial Organization
☐ Government Department
☐ Charity / Social Service Group (please attach relevant document)
☐ Non-profit making organization but of no charity nature (please attach relevant document)
☐ Others (please specify) _____

Business Registration No.: _____

Office Address: _____

Name of Applicant (in English): _____ Tel: _____

Position Held: _____ Fax: _____

Mobile: _____ E-mail Address: _____

Details of Proposed Event

Official Name of Event (in English): _____
(in Chinese): _____

- * Exhibition Venue: ☐ Venue A (with stage) ☐ Venue A (without stage) ☐ Venue A (Car Show)
☐ Venue A1 ☐ Venue B ☐ Venue P1
☐ Venue P2 ☐ Venue P3 ☐ Charity Area

Preferred Exhibition Period: _____

- Nature of Event:**
- ☐ Exhibition (Product Promotion, no sales involved)
 - ☐ Sales Exhibition
 - ☐ Variety Show
 - ☐ Carnival
 - ☐ Stage Performance: _____
(Please specify: debate, seminar, fashion show, variety show etc.)
 - ☐ Charity activity (please specify): _____
 - ☐ Movie shooting (please specify): _____
 - ☐ Others (please specify): _____

Products / Theme to be promoted or displayed: _____

Any special activities to be held in conjunction with the above said event:

- ☐ Distribution of Samples
- ☐ Distribution of printing materials
- ☐ Others (please specify): _____

Number of personnel to be deployed to control the event: _____

Name of security company covering the event (if any): _____

Details of any pre-event publicity (e.g. press release, radio, TV, leaflet, banner, advertisement)

Particulars of PR / Advertising Agency (if any)

Official of Agency (in English): _____ (in Chinese) _____

Address: _____

Contact Person (in English): _____ Tel: _____

Position Held: _____ Fax: _____

Mobile: _____ E-mail Address: _____

Facilities & Equipment Required (Please tick or specify quantity required)

Item	Quantity
☐ Folding Chairs	
☐ Tables w/ skirting	
☐ P.A. System	
☐ 3m x 3m marquee	

Item	Quantity
☐ Stage with skirting	
☐ 13Amp Electricity	
☐ Overnight Electricity	
☐ Others (Pls specify)	

- The Licensor has absolute discretion to accept or refuse any application.
- Licensee shall promote the specified business in the specified format as approved by the Licensor. Or Licensor shall cease operation of exhibition without notice and no licence fee shall be refunded.
- Licensee shall read the **"House Rules"** thoroughly and please call us at 2526 0822 for details. The licensor reserves the right to alter or cancel any approved applications should the Licensee fail to comply with the rules.

The applicant _____ confirms that the information herein is true and correct and agrees to be bounded by the terms and conditions of the use of venues as laid down by the Licensor.

Gold Coast Leasing Office

Shop R1B, G/F, Gold Coast Piazza, 1 Castle Peak Road, Hong Kong
黃金海岸租務部 香港青山公路一號 黃金海岸商場地下R1B
www.goldcoastpiazza.com.hk

The Applicant understands and agrees to comply with the following upon signing of this Application Form,

National Security Law

Without prejudice to any other remedy it may have under this Agreement, Licensor may immediately terminate this Agreement by written notice to the Licensee (without prejudice to the Licensor's rights and remedies in respect of any antecedent breach committed by the Licensee) upon the occurrence of any of the following events:-

- (a) Licensee and/or any sub-tenant and/or the Licensee's Agency has engaged, is engaging or is reasonably believed to have engaged or be engaging in acts or activities that are likely to constitute or cause the occurrence of an offence endangering national security or which would otherwise be contrary to the interest of national security;
- (b) The continued engagement of the Licensee and/or any sub-tenant and/or the Licensee's Agency or the continued performance of this Agreement and/or any sub-tenancy agreement is or is reasonably believed to be contrary to the interest of national security; or
- (c) The termination of this License Agreement is necessary to protect the public interest of the Hong Kong Special Administrative Region, public morals, public order or public safety.

The Licensor shall not be responsible for any claim, legal proceeding, liability, losses, damages or any cost or expense, suffered or incurred by the Licensee arising from or in relation to such termination.

The terms of "national security" and "offence endangering national security" in this clause (18) shall have the same meanings as provided respectively under section 4 and section 7 of the Safeguarding National Security Ordinance.

Signature of Applicant with
Company Chop

Date

To: Leasing Marketing & Promotions Dept

Date: _____

Email: gcpromo@sino-estates.com

Tel: 2526 0822

From: _____ (*Mr. / Ms. / Mrs.) **Fax:** 2618 7142

Exhibition Information Form

For better co-ordination with your exhibition, please email or fax the completed form to Leasing Marketing and Promotions Department **two week prior** to the first exhibition day.

Exhibition Date:			
Exhibition Time:			
Exhibition Title:			
Exhibition Venue:			
Move-in Time:			
Move-out Time:			
Company Name:			
Contact Person:		Title:	
Tel:	(during office hours)		(after office hours)
Fax:			
Email address:			
Signature: (with company chop)			

*** Attached the rundown / floor plan**

House Rules for Casual Leasing / Exhibition

Customer Service Centre Operation Hour

9am to 6pm

Event Time

- For general exhibition: 10am to 10pm
- For charity event at the charity area: 12nn to 6pm

Licence Agreement and Payment

- Application Form together with a detailed floor plan which indicated all facilities dimensions and electricity measurement must be submitted to Leasing Marketing & Promotions Department via **Email: gcpromo@sino-estates.com or fax back at 2618 7142** for approval **at least one month** prior to the proposed event commencement date.
- Licence Agreement must be signed and returned to Leasing Marketing & Promotions Department **at least two weeks** before the commencement of the licence.
- The application will not be confirmed until a written Licence Agreement (hereafter refers as The Agreement) is issued by Commercial Ace Limited (hereafter refers as **The Licensor**) & countersigned by both parties.
- Full licence payment must be settled **at least seven working days** from the commencement of the licence.
- The Agreement is served as an invoice of the charges. No separate debit note / invoice will be issued.
- Failure to do so may be considered as cancellation of the Event by the Licensee.
- The Licensor reserves the right to accept or decline any application.

Venue Setting and Dismantling

- Licensee shall enter the licensed area at **9 am** for setting on the first exhibition day and leave with all their packed belongings by **10 pm** on the last day.
- Licensee is required to dismantle all temporary setups, including but not limited to marquees, tents and venue decorations, in the licensed area at the end of each exhibition day. Licensee must submit a written request for any special arrangements, which will be subject to Licensor's written approval.
- Licensee is not encouraged to set up the area the night before the exhibition period. For special reasons, Licensee shall apply in writing, however, the Licensor has the absolute discretion to accept or refuse it.
- Licensee shall submit a floor plan and details (measurement & decorations to be used) of their setting to The Licensor for approval two weeks before the confirmed exhibition period.
- Licensee is required to sign an undertaking for the license area before move-in and shall be liable to any damage caused to the structure or other fittings and equipment in the venue.

Use of Marquee

- Concrete blocks or water barrier should be secured along each pole of the marquee while in use. When there is adverse weather or strong wind, the licensee should fold up / dismantle all marquees at the direction of the Licensor.
- All marquees shall be dismantled and placed at sheltered area after the close of business daily. For special circumstances, Licensee shall apply in writing, however, the Licensor has the absolute discretion to accept or refuse it.
- No marquee is allowed to stay overnight.

- All marquees shall be dismantled when typhoon signal No.3 is hoisted.

Motor Show

- Delivery of cars shall be completed between 10 - 11pm or 8 - 9am only. Removal of the cars shall be completed between 10 - 11pm only after the exhibition day.
- License is required to sign the undertaking and provide manpower for covering floors with protective materials during entry of cars. (Protective materials shall be responsible by the License)

Licensed Area

- All exhibition activities e.g. personal service consultation must be confined to the licensed area. No goods, decorations or publicity materials e.g. posters and banners could be put outside the area. And the display materials should not cause any blockage to shop front of any tenants.
- Licensee shall not transfer or sublet the licensed area to other exhibitors.
- No hanging of banners, posters and other POPs on the curtain wall is allowed.
- Easy pull stand and any hand written signage is strictly prohibited in the mall.
- Licensor reserves the right to decline any application for selling or promoting any products / brands which are in direct conflict with existing tenants. List of products / services/ brands to be promoted at the licensed area must be submitted for Licensor's approval upon submission of application form at least one month prior to the event commencement date.
- Licensee shall not sell or promote any illegal products or products not specified in the applications, The Licensee shall strictly adhere to the approved event rundown and shall not make any unauthorized changes to the content of the event. In the event of necessary adjustments due to force majeure, The Applicant shall immediately notify the Licensor and obtain prior approval, failing which shall be deemed a breach of the casual leasing agreement. If the Licensor identifies any discrepancies between the actual event execution and the approved rundown, the Licensor shall have the absolute right to demand immediate rectification by the Licensee, suspend the event until compliance is achieved or terminate the event immediately without refunding any licence fee paid and without compensation for any loss, damage and whatsoever nature to the Licensee. The Licensee shall not sell or promote any illegal products or products not specified in the approved application. The Licensor shall have the absolute right to demand removal of any products, which are deemed unfit for the licensed area without compensation for any loss, damage and whatsoever nature to the Applicant. The Licensee shall indemnify the Licensor, Sino Group, the Landlord and the Property Manager for all loss or damages arising from all and any activities or display of the Licensee.
- Number of promoters must be informed and approved by the licensor prior of the event. The Licensor shall have the absolute right to demand reduction of promoters on site.
- The promoters should stay within the licensed area during the promotion / exhibition unless prior approval has been sought from the Licensor.

Delivery of Goods and Decorations to Licensed Area

- Licensee could use our carpark facilities: HK\$13 / half hour (Mon to Thu) and HK\$16 / half hour (Fri to Sun and Public Holidays) (Charges are subject to change without prior notice).
- No free parking and storage will be provided for Licensee(s) or Contractor(s).

Gold Coast Leasing Office

Shop R1B, G/F, Gold Coast Piazza, 1 Castle Peak Road, Hong Kong
黃金海岸租務部 香港青山公路一號 黃金海岸商場地下R1B
www.goldcoastpiazza.com.hk

- No trolley with **iron wheels** is allowed to be used within the mall.

Safety of Merchandise and Decorations

- Licensee must take all precautions to protect their goods and decorations displayed or placed at the area and shall not hold the Licensor responsible for any loss or damage.
- No goods or decorations are allowed to be placed under the fire shutters.
- Licensee is advised to employ security guard(s) from Sino Security Services Ltd. to look after their overnight setting and goods. If other than Sino, Licensee shall seek approval from Licensor.
- Licensee undertakes not to do anything whatsoever that may cause fire risk or other hazards or that may be of nuisance in Gold Coast Piazza.
- No decoration of a readily combustible nature to be permitted. All decorative materials including marquees and similar textile structures, draperies, curtains and other textile hangings shall be of fire-resistant material and shall confirm the standards as Fire Safety Requirements of Fire Services Department. Licensee must submit the documentary proof of compliance before the commencement of the licence. No storage will be provided to Licensee.
- Licensee shall look after his/her products and properties during his/her business operation. Licensor shall not be held responsible for any damage, loss or whatsoever arising from licensee's business operation. If any security guard is necessarily employed by the Licensee to look after his/her properties, advance notice shall be given to Licensor.
- Any injury to Licensee himself/herself, to the public or damage to the venue and facilities due to Licensee's business shall all be responsible by the Licensee himself/herself.

Insurance

- Licensee must insure against their properties including goods and decorations in respect of exhibition and setup period and keep the Licensor indemnified against all actions, proceedings, demands, costs and claims whatsoever by any third party causing by or arising from the act, neglect or default of the Licensor.
- Licensee is responsible for application of all necessary licenses and of all public liability insurance.
- Licensee and its contractor should provide **Public Liability Insurance** coverage with the limit not less than **HK\$5,000,000** for the **whole duration of their activity/event (Including Venue Setting and Dismantling)**. Copies of relevant documents must be sent to the Leasing Marketing & Promotions Department together with completed agreement before move-in.
- The policy shall be in the joint names of Landlord (Commercial Ace Limited and Baynard Limited) and the Property Manager (Sino Estates Management Limited) and shall contain a Cross Liability Clause.
- Licensee is responsible for application of all necessary licenses and of all related insurance. Licensee has to indemnify Gold Coast Piazza and Sino Estates Management Limited and/or its related subordinate for any damage done to the venues or facilities, and/or for any injury to persons that might incur.
- The Licensor has the right to demand stoppage or cancellation of the event should, in the opinion of The Licensor, a safety hazard is posed to the public.
- Licensor shall bear no liability to Licensee for any damage or loss of its properties or injury to third parties arising from any incidents or weather during the licensed period.

Power Supply and Telephone line

- Extra power supply must be applied with the Licensor if required.
- Extra power consumption will be charged according to the rate card.
- Licensee is required to sign the undertaking and supply a private licensed electrician to connect electricity with the presence of representative of Licensor.
- No telephone line is available at the venue.

Cleaning

- Licensee shall keep the licensed area in good, clean and tidy condition and never leave any packing or wrapping materials. e.g. paper boxes elsewhere during and after the exhibition period.
- All carton boxes and miscellaneous items must be placed carefully and kept out of public view in the exhibition period.
- All rubbish or unwanted things should be disposed
- A cleaning charge of **HK\$1,000** will be imposed on those Licensees who leave the area in a dirty condition after use or damage the utilities provided by the Licensor. An additional cleaning charge may be assessed following a review of the condition of the licensed venue.

Audio-visual Equipment

- Licensee shall set audio-visual equipment at a volume level that would not create any noise nuisance or inconvenience to public or nearby tenants.
- Licensee shall obtain necessary approval or licenses from the authorized societies e.g. IFPI, PPSEAL, CASH & HKRIA for producing music. [The Licensee is required to submit the undertaking letter in Appendix II before commencement of the Event.](#)

Force Majeure

If the exhibition is cancelled due to the force majeure, the Licensee shall have no claims against the Licensor or refund of the licence fee of exhibition venue.

Arrangement for Adverse Weather

- Special arrangement will be made due to adverse weather, such as the hoisting of typhoon signal No.8 / amber rainstorm or above.
- When the typhoon signal No.8 / amber rainstorm or above is hoisted before 12nn on the exhibition day, the Licensee may then apply to the Licensor for re-scheduling of the exhibition subject to the final discretion of the Licensor.
- If the typhoon signal No.8 / amber rainstorm or above is hoisted after 12nn or during exhibition period, there will be no compensation to the Licensee.

Charity Organization

- Any Licensee who applies venue for fund-raising or charity sales must submit their application with valid license from the related Government Department for prior checking.
- The venue will not be granted for solicitation of pedestrians for collection of donations or selling of flags / stickers or badges.
- Number of volunteers shall not exceed 4 and they should not allow walking around the mall.

Cancellation

- No cancellation is allowed upon signing of confirmation by the Licensee or within two weeks from the date of exhibition.
- In the event that the Licensee has to cancel the booking after the issue of The Agreement from The licensor, a written notice to the Licensor is required and the Licensee will be subject to a penalty of **50% of the license fee if the cancellation of booking fall within 7 to 14 days before event date; and 100% of license fee if the cancellation is less than 7 days before event date.** Administration fee will not be refundable whenever the cancellation is made within two weeks from the date of intended event.
- The Licensor reserves the right to alter or cancel any approved applications should the Licensee fail to comply with the above rules. The Licensee shall have no claims against the Licensor in respect of such alternation or cancellation.

On behalf of _____ (Name of Licensee), I hereby submit our application with understanding of all the above house rules and agree to fulfill all the requirements set by Gold Coast Piazza.

I have read and agree to the (*must fill in)

- ☐ Terms and Conditions for use of exhibition / promotion venues*
- ☐ Personal Information Collection Statement (PICS) (Please refer to Appendix I)*

Signature of Applicant with
Company Chop

Date

Appendix I

PRIVACY POLICY STATEMENT

Gold Coast Piazza is committed to ensuring that all personal data are handled in accordance with the provisions of the Personal Data (Privacy) Ordinance ("the Ordinance"). To this end, the Gold Coast Piazza undertakes to:

- collect adequate, but not excessive, personal data by lawful and fair means only for lawful purposes related to the functions or activities of the Gold Coast Piazza;
- take all reasonably practicable steps to ensure that the personal data collected or retained are accurate, having regard to the purposes for which they are to be used;
- erase personal data which are no longer necessary for the purposes for which they are to be used;
- use the personal data collected only for purposes or directly related purposes for which the data were to be used at the time of collection, unless the individual concerned has given express consent for a change of use or such use is permitted by law;
- take all reasonably practicable steps to ensure that personal data are protected against unauthorised or accidental access, processing, erasure or other use;
- take all reasonably practicable steps to ensure that a person can be informed of the kinds of personal data that the Gold Coast Piazza holds and the purposes for which the data are to be used; and
- permit persons to access and correct personal data of which they are the data subjects and process any such access/correction requests in a manner permitted or required by law.

PERSONAL INFORMATION COLLECTION STATEMENT

Gold Coast Piazza in complying with the requirements of the Personal Data (Privacy) Ordinance, Chapter 486 of the laws of the Hong Kong SAR, is committed to safeguarding your privacy online, and notifying you of certain matters when collecting information from you. This statement may change from time to time, so please check back periodically. By submit this use of exhibition/promotion venue application form to use our services, you agree to be bound by this statement at that time in force.

COLLECTION OF DATA

At the time of subscription and at other times when using this website, you may be asked to provide us with personally

identifiable information, such as your name, address, telephone number, facsimile number and e-mail address. It is necessary for us to collect your information for providing you the various information, services and activities offered on

this website. You are not obliged to supply the data here but in event of failure to provide the information requested, we will not be able to provide you with the information, services and activities you requested.

PURPOSE AND USE OF DATA

The information we collected will be used for the following purposes:

- to collect data for identity verification and records and to maintain contact lists for correspondence;
- to conduct researches and/or analyses from time to time for any purpose of Gold Coast Piazza in connection with our business;
- to operate internal control, resolve disputes, troubleshoot problems and enforce our terms of use;

- to deliver information to you that we believe you may have interest in, such as targeted banners, new services and products and other promotions and marketing materials;
- to contact you regarding administrative notices and communications relevant to your application of exhibition/promotion venue and to respond to your request; and
- to access information provided by customers in order to design or improve products, services or facilities to meet customers' need or fulfill their interest.
- We may also use your information to match user information with third-party data (i.e. to compare two sets of personal data collected for different purposes). By submit this use of exhibition/promotion venue application form, you consent to carry out this matching procedure when we deem it is necessary in order to provide our services.

In addition, we will also use your information in the following manner:

- We will share much of our data, including your information, with our business partners, subsidiaries, affiliated and associated companies.
- In order to provide you with more information and services, we have arranged content providers and service providers to provide information and services. It may be necessary for us to share your information with these content providers and service providers.
- If we add new features or services that might require the sharing of your personal information with an additional advertiser or sponsor, we will provide you with notice and the opportunity to opt-out to receive these offers.

DIRECT MARKETING

We intend to use your personal information collected by us for marketing and promotion of any products, services,

facilities offered or provided by Gold Coast Piazza. We may not so use your personal information unless we have received your consent (or your indication of no objection) to the intended use. If any customer does not want us to use his/her personal data for marketing or promotional purposes, please inform us via the following channels:

1. Email to gcpromo@sino-estates.com
2. Request in writing and send to Gold Coast Leasing Office, Shop R1B, G/F, Gold Coast Piazza, N.T.

PROVISION AND TRANSFER OF DATA

Your information will not generally be disclosed, provided or transferred out of Gold Coast Piazza to any other party in a form that would identify you except in the circumstances provided in our Personal Data (Privacy) Policy and the following circumstances:

- If we use third-party suppliers or service providers to facilitate our services, we will have to provide your information for these suppliers or service providers offering such services where you choose to use these services.
- We may also disclose or access your information for administrative and other purposes that we deem necessary to maintain, service, and/or improve our services.
- In addition, your information will be accessed by, disclosed, provided or transferred to our business partners, any person or bodies corporate or division within Gold Coast Piazza.

- As the parties mentioned above may have places of business outside Hong Kong, your information may be provided or transferred out of Hong Kong. By submit this use of exhibition/promotion venue application form, you agree to us providing or transferring your information to these parties outside Hong Kong. These parties adhere to their own privacy customs and policies and we have no control over their use of your information. Therefore, we are not liable to their use of your information.
- Please also see our Personal Data (Privacy) Policy which sets out our general privacy policy and practices in respect of our collection, holding and use of your information.

ACCESS TO DATA

You have the right to request access to, and correction of, information about you held by us. If you need to check whether we hold your personal information or if you wish to have access to, correct any information relating to you which is inaccurate, please write via e-mail us at gcpromo@sino-estates.com or via mail to Gold Coast Leasing Office, Shop R1B, G/F, Gold Coast Piazza, NT

Gold Coast Leasing Office

Shop R1B, G/F, Gold Coast Piazza, 1 Castle Peak Road, Hong Kong
黃金海岸租務部 香港青山公路一號 黃金海岸商場地下R1B
www.goldcoastpiazza.com.hk

Appendix II

[Date] _____

To: Commercial Ace Limited
Gold Coast Leasing Office,
Shop R1B, G/F,
Gold Coast Piazza, N.T. Hong Kong

Subject: Undertaking for Obtaining Necessary Approvals and Licenses

Dear Sir/Madam,

We, _____ [Licensee's Full Company Name], hereby undertake and confirm that we have obtained, at our own cost, all necessary approvals, licenses, permits, and consents required from the relevant government authorities and other related bodies (including but not limited to CASH, IFPI, HKRIA etc. and any other applicable regulatory bodies) for all activities related to the event:

Event Name: _____ [Name of the Event]

Date: _____ [Event Date(s)]

Venue: _____ [Event Location]

We further confirm that:

1. All approvals/licenses obtained are valid and in full force for the duration of the event.
2. We shall bear full responsibility for any penalties, claims, or legal actions arising from non-compliance with any regulatory requirements.
3. We shall indemnify and hold harmless Commercial Ace Limited against any liabilities, losses, or damages resulting from our failure to secure the necessary approvals.

Should any additional permissions be required, we undertake to secure them promptly at our own expense.

This undertaking shall remain in effect until the completion of the event and the fulfillment of all related obligations.

Yours Sincerely,

_____ [Authorized Signature & Full Name]

_____ [Title]

_____ [Company Name]

_____ [Date]